

Basketligaen - Bears Academy vs Amager

DATE: Saturday, January 3, 2026

LOCATION: Kastrup, DK

Event Description

Basketligaen - Bears Academy vs Amager is a premier sports event in Kastrup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: AykxpoAhDJ9UD3oHJx

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.