

# Basketball Champions League - Qualification Round Tournaments - Semi-finals - Élan Chalon vs Porto

DATE: Monday, September 22, 2025  
LOCATION: Samokov, Sofiyska oblast, BG

## Event Description

Basketball Champions League - Qualification Round Tournaments - Semi-finals - Élan Chalon vs Porto is a premier sports event in Samokov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,300 people

**Event ID:** 8Qh3D7taZUHKhAc4RE

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 520 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/basketball-champions-league-qualification-round-tournaments-semi-finals-lan-chalon-vs-porto>

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