

Basketball Africa League Qualification - 1st Qualifying Round - Douanes vs CRBT

DATE: Friday, October 17, 2025
LOCATION: Bamako, Bamako Capital District, ML

Event Description

Basketball Africa League Qualification - 1st Qualifying Round - Douanes vs CRBT is a premier sports event in Bamako. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,199 people

Event ID: GQEqDQxKVa2Yy2BcH8

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
