

Basketball Africa League Qualification - 1st Qualifying Round - Douanes vs Centre Fédéral

DATE: Saturday, October 18, 2025
LOCATION: Bamako, Bamako Capital District, ML

Event Description

Basketball Africa League Qualification - 1st Qualifying Round - Douanes vs Centre Fédéral is a premier sports event in Bamako. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,400 people
Event ID: 6APdYXyvZVfcVsENKv

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 960 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
