

Basket League - Etha Engomis vs AEL

DATE: Friday, January 16, 2026
LOCATION: Limassol, Limassol, CY

Event Description

Basket League - Etha Engomis vs AEL is a premier sports event in Limassol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,237 people

Event ID: GEJ3DNLDhJqL99XrDo

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 495 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.