

Basket League - AEK Larnaca vs AEL

DATE: Friday, December 19, 2025
LOCATION: Limassol, Limassol, CY

Event Description

Basket League - AEK Larnaca vs AEL is a premier sports event in Limassol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,027 people

Event ID: 4D86H7B6Vk8kneeADu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 411 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.