

Basic Assessment and Support In Intensive Care

DATE: Tuesday, November 4, 2025
LOCATION: Sungai Buloh, Selangor, MY

Event Description

Basic Assessment and Support In Intensive Care is a premier expos event in Sungai Buloh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 8zbg3kqeP8vuScep6h

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.