

Bash on the Bay Music Festival - Sam Hunt

DATE: Thursday, August 14, 2025

LOCATION: Put-in-Bay, Ohio, US

Event Description

Bash on the Bay Music Festival - Sam Hunt is a premier festivals event in Put-in-Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 303 people

Event ID: 5NDzh2wGGkZVSzopRn

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.