

Based Festival 28th October - The Button Factory, Dublin

DATE: Tuesday, October 28, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

Based Festival 28th October - The Button Factory, Dublin is a premier festivals event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 211 people
Event ID: 7wLbEasav7q5WWEMoG

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
