

# Bartira, a Borboleta Distraída | Celso Charuri - Curitiba

DATE: Saturday, October 25, 2025  
LOCATION: São Francisco, Paraná, BR

## Event Description

Bartira, a Borboleta Distraída | Celso Charuri - Curitiba is a premier performing-arts event in São Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 32/100  
**Expected Attendance:** 133 people  
**Event ID:** Hz2oAX3TVwKXLJcWvE

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 53 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*