

# Bartertown ( David Rowe ) Caitlin Smith and Dean Kalman

DATE: Tuesday, August 19, 2025  
LOCATION: Auckland, Auckland, NZ

## Event Description

Bartertown ( David Rowe ) Caitlin Smith and Dean Kalman is a premier concerts event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 26/100

**Expected Attendance:** 62 people

**Event ID:** Dre3mn9L9SuFXH2ssT

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 25 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*