

Bars of Fury 2025 Presented by Toyota | Summit to Southside

DATE: Sunday, September 14, 2025
LOCATION: Whistler, British Columbia, CA

Event Description

Bars of Fury 2025 Presented by Toyota | Summit to Southside is a premier community event in Whistler. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 22/100
Expected Attendance: 39 people
Event ID: BLpQp7K9DF7Kinhyqc

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
