

BARRY JHAY LIVE IN STOKE ON TRENT

DATE: Saturday, September 13, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

BARRY JHAY LIVE IN STOKE ON TRENT is a premier concerts event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 127 people

Event ID: G7A5RP9pirhgqFH5DF

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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