

Barrie-Simcoe County Wedding Expo Fall 2025

DATE: Sunday, September 7, 2025
LOCATION: New Tecumseth, Ontario, CA

Event Description

Barrie-Simcoe County Wedding Expo Fall 2025 is a premier expos event in New Tecumseth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 773 people

Event ID: 3U65p5uugrU4UuErm6

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.