

Barrels & Burlesque at Cuprum Distillery

DATE: Friday, October 17, 2025
LOCATION: South Bunbury, Western Australia, AU

Event Description

Barrels & Burlesque at Cuprum Distillery is a premier festivals event in South Bunbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 241 people

Event ID: Ekx8xpYPDR9w52JPDM

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
