

Barre Base x Orokonui Spring Yoga at the Sanctuary

DATE: Saturday, October 11, 2025
LOCATION: Mount Cargill, Otago Region, NZ

Event Description

Barre Base x Orokonui Spring Yoga at the Sanctuary is a premier community event in Mount Cargill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 60 people

Event ID: AwW8w85Qba7JrJm3Ko

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.