

BarnimBau - Home, Construction, and Craft Fair

DATE: Saturday, October 11, 2025
LOCATION: Bernau bei Berlin, Brandenburg, DE

Event Description

BarnimBau - Home, Construction, and Craft Fair is a premier expos event in Bernau bei Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,000 people

Event ID: 7FEQn96EWPgK9kQ2tN

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.