

Barnabas Training Basic in Winston Salem

August 23, 2025

DATE: Saturday, August 23, 2025
LOCATION: Winston-Salem, North Carolina, US

Event Description

Barnabas Training Basic in Winston Salem August 23, 2025 is a premier community event in Winston-Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 25/100
Expected Attendance: 54 people
Event ID: 35wUPAjWzWKEwWCv85

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
