

Barmera Primary School Art Expo

DATE: Wednesday, September 24, 2025
LOCATION: Barmera, South Australia, AU

Event Description

Barmera Primary School Art Expo is a premier expos event in Barmera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 876 people

Event ID: AX3KkjN2Vwwe6Ad9QN

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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