

Barista Life La X 7even Seas Coffee Co. Annual Pre Coffee Fest Party

DATE: Thursday, August 21, 2025
LOCATION: Los Angeles, California, US

Event Description

Barista Life La X 7even Seas Coffee Co. Annual Pre Coffee Fest Party is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,116 people

Event ID: 5RiWkch3GHUMV7dRey

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 446 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
