Barely Alive

DATE: Monday, September 1, 2025
LOCATION: Los Angeles, California, US

Event Description

Barely Alive is a premier concerts event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,023 people
Event ID: 5pLL3RuTotxyqmr4uL

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 409 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.