

BarberTalk – Free Mental Health Awareness training for Barbers in Jersey

DATE: Monday, November 24, 2025
LOCATION: Saint Helier, St Helier, JE

Event Description

BarberTalk – Free Mental Health Awareness training for Barbers in Jersey is a premier conferences event in Saint Helier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 107 people

Event ID: 6JniNLtpVKLemBD9BS

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.