

# bar italia Melbourne show at Northcote Theatre with Wet Kiss

DATE: Saturday, December 6, 2025  
LOCATION: Northcote, Victoria, AU

## Event Description

bar italia Melbourne show at Northcote Theatre with Wet Kiss is a premier expos event in Northcote. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 694 people

**Event ID:** 9mKHpgGKsLEHbDaU9w

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 278 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*