

Bar Convent Berlin

DATE: Sunday, October 5, 2025

LOCATION: Berlin, Berlin, DE

Event Description

Bar Convent Berlin is a premier expos event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,850 people

Event ID: 5bFJTaVE9rjVWfNpPP

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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