

# Baptême Officiel du prototype "730 e-ocean"

DATE: Tuesday, October 21, 2025  
LOCATION: Le Havre, Normandie, FR

## Event Description

Baptême Officiel du prototype "730 e-ocean" is a premier expos event in Le Havre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 42/100

**Expected Attendance:** 420 people

**Event ID:** DHVfyChohmJDnPeHPK

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 168 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*