

Banque Scotia : Découvrez le programme pour les entrepreneurs noirs

DATE: Wednesday, October 22, 2025
LOCATION: La Prairie, Québec, CA

Event Description

Banque Scotia : Découvrez le programme pour les entrepreneurs noirs is a premier conferences event in La Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 5cP7cMFtDCRyvBmTUq

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.