

Bangkok Airways Sukhothai Half Marathon

DATE: Saturday, September 27, 2025
LOCATION: กรุงเทพมหานคร ๒๕๖๕, Chang Wat Sukhothai, TH

Event Description

Bangkok Airways Sukhothai Half Marathon is a premier sports event in กรุงเทพมหานคร. This event attracts participants from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 226 people

Event ID: 5qY2v75pYf85i5pwLu

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.