

Bang & Olufsen: Beosystem 3000c aus den 1980er Jahren neu erleben

DATE: Friday, August 15, 2025
LOCATION: Hannover, Niedersachsen, DE

Event Description

Bang & Olufsen: Beosystem 3000c aus den 1980er Jahren neu erleben is a premier expos event in Hannover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 36/100

Expected Attendance: 209 people

Event ID: 4gyqrQdq7z8Znjd9Hp

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.