

# BANFF Villa La Angostura 19 y 20 de Agosto 2025

DATE: Tuesday, August 19, 2025  
LOCATION: Villa La Angostura, Neuquén, AR

## Event Description

BANFF Villa La Angostura 19 y 20 de Agosto 2025 is a premier festivals event in Villa La Angostura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 346 people

**Event ID:** H2HadkNR3PCMxcBT7U

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 138 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*