

Banda La Autentica De Jerez and ALEJANDRA ROJAS

DATE: Saturday, November 22, 2025
LOCATION: Perris, California, US

Event Description

Banda La Autentica De Jerez and ALEJANDRA ROJAS is a premier concerts event in Perris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,747 people

Event ID: CiGqvgUj949MLCxJe6

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,099 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.