

# Bambu

DATE: Saturday, September 20, 2025

LOCATION: Lisbon, Lisbon, PT

---

## Event Description

Bambu is a premier concerts event in Lisbon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 65/100

**Expected Attendance:** 5,854 people

**Event ID:** vduJcmzXoZmUMmqKuk

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/bambu>

Document generated on 6/4/2026, 4:59:48 AM