

Baltic Championship - Kyiv Capitals vs Zemgale

DATE: Wednesday, January 7, 2026
LOCATION: Riga, LV

Event Description

Baltic Championship - Kyiv Capitals vs Zemgale is a premier sports event in Riga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,143 people

Event ID: 55DUCFCutZYeNTYwvC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 457 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.