

Baltic Championship 1st Division (W) - Šiauliai vs Neptūnas Klaipėda

DATE: Sunday, January 11, 2026
LOCATION: Klaipėda Arena — dos apskritis, LT

Event Description

Baltic Championship 1st Division (W) - Šiauliai vs Neptūnas Klaipėda is a premier sports event in Klaipėda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,271 people
Event ID: 6oqQg8BdtKn6byUumq

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,708 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.