

# Balletten «Hans og Grete»

DATE: Sunday, November 16, 2025

LOCATION: Tønsberg, Vestfold, NO

## Event Description

Balletten «Hans og Grete» is a premier performing-arts event in Tønsberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 76TowJg3D4hBscbQmv

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/balletten-hans-og-grete>

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