

# BALLAKE SISSOKO & PIERS FACCINI

DATE: Monday, November 10, 2025  
LOCATION: Arc-et-Senans, Bourgogne-Franche-Comté, FR

## Event Description

BALLAKE SISSOKO & PIERS FACCINI is a premier concerts event in Arc-et-Senans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 567 people

**Event ID:** HkZpfJUAr5NVGrd2dK

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 227 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*