

Balance Class Begins

DATE: Monday, September 15, 2025
LOCATION: Pleasant Grove, Alabama, US

Event Description

Balance Class Begins is a premier community event in Pleasant Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 43/100
Expected Attendance: 449 people
Event ID: 58sgFWS6fCYHJsZ48s

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
