

Balaklava Community Arts Presents "Gypsy - A Musical Fable"

DATE: Saturday, August 23, 2025
LOCATION: Balaklava, South Australia, AU

Event Description

Balaklava Community Arts Presents "Gypsy - A Musical Fable" is a premier performing-arts event in Balaklava. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 204 people
Event ID: EM2AtaL4GJY6b9LRwX

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
