

BALADE GOURMANDE DE BERRU

DATE: Saturday, October 4, 2025

LOCATION: Berru, Grand Est, FR

Event Description

BALADE GOURMANDE DE BERRU is a premier festivals event in Berru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: 8PaaJC54fGME9ebMBw

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.