

# Bakery & Sweets Festival

DATE: Wednesday, November 5, 2025

LOCATION: Pak Kret, TH

## Event Description

Bakery & Sweets Festival is a premier expos event in Pak Kret. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 7,725 people

**Event ID:** HSD7FwQz4ZuoMztVmN

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,090 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/bakery-sweets-festival>

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