

Baixada Stadium - 14ª Edição

DATE: Sunday, December 14, 2025
LOCATION: Jardim Jose Bonifacio, Rio de Janeiro, BR

Event Description

Baixada Stadium - 14ª Edição is a premier performing-arts event in Jardim Jose Bonifacio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 499 people
Event ID: Ac2WzgJoXq2Qcmmfef

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.