

BAIÃO VIVE pra elas! #03 Forró no 512

DATE: Sunday, August 17, 2025

LOCATION: Porto Alegre, BR

Event Description

BAIÃO VIVE pra elas! #03 Forró no 512 is a premier concerts event in Porto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: C8aCQTuD6Xc8sMU6un

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.