

# Baião d'Oxigénio

DATE: Friday, November 21, 2025

LOCATION: Lisboa, Lisboa, PT

## Event Description

Baião d'Oxigénio is a premier performing-arts event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 364 people

**Event ID:** C6GEymPciJNrMj85eS

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 146 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/baio-doxignio>

Document generated on 6/3/2026, 8:07:04 PM