

Bailão da Jaque Diniz

DATE: Friday, September 5, 2025
LOCATION: Samambaia Norte, Distrito Federal, BR

Event Description

Bailão da Jaque Diniz is a premier concerts event in Samambaia Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: BCFEwqXugB5hky6Jtb

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.