

# BAILÃO DA BANDA WARILOU

DATE: Thursday, August 21, 2025  
LOCATION: Campina, Pará, BR

## Event Description

BAILÃO DA BANDA WARILOU is a premier concerts event in Campina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 134 people

**Event ID:** 3RG7to8ECNtmycvnQZ

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*