

# Bailey Wiley, Crystal Chen, Dam Native, and 8 others

DATE: Wednesday, November 5, 2025  
LOCATION: Auckland, NZ

---

## Event Description

Bailey Wiley, Crystal Chen, Dam Native, and 8 others is a premier festivals event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 767 people

**Event ID:** 5TNviEbZMfF2VugNhs

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 307 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*