

BAILE FLASH BACK ANOS 70 80 E 90 (BANDA AO VIVO)

DATE: Saturday, August 16, 2025
LOCATION: Cidade Ocian, São Paulo, BR

Event Description

BAILE FLASH BACK ANOS 70 80 E 90 (BANDA AO VIVO) is a premier concerts event in Cidade Ocian. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: 9QSJqxpZu6Q89XaNL

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.