

Baile do Tatu - 7° Edição

DATE: Saturday, October 4, 2025

LOCATION: Minas Gerais, BR

Event Description

Baile do Tatu - 7° Edição is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 791 people

Event ID: Df7SY9x9mLjW6pqBWX

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/baile-do-tatu-7-edio>

Document generated on 6/4/2026, 1:08:36 AM