

BAILE DA SUB27 NOITE SUBLIME 05/09

sexta- feira

DATE: Friday, September 5, 2025
LOCATION: Bela Vista, São Paulo, BR

Event Description

BAILE DA SUB27 NOITE SUBLIME 05/09 sexta- feira is a premier concerts event in Bela Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 305 people
Event ID: 6DrjsV7V2yJKngweLa

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.