

# BAILE DA AMIZADE - PÓS VESPERATA

## 30/08/2025

DATE: Saturday, August 30, 2025  
LOCATION: Minas Gerais, BR

### Event Description

BAILE DA AMIZADE - PÓS VESPERATA 30/08/2025 is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 327 people

**Event ID:** DLUj4rrap52nQvKbEX

### Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 131 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*