

# Baila Comigo | SÁB 23.08 às 19h

DATE: Saturday, August 23, 2025

LOCATION: Porto Alegre, BR

## Event Description

Baila Comigo | SÁB 23.08 às 19h is a premier concerts event in Porto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 237 people

**Event ID:** 9spFVsnnv7AVrJMN5y

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 95 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*